



Members of

Sussex County FA

Sussex County Football League

Sussex County Youth League

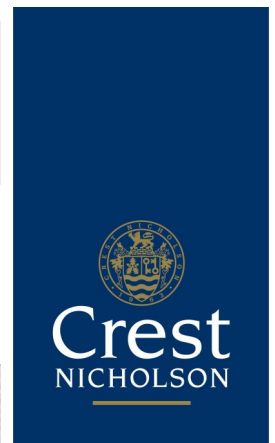
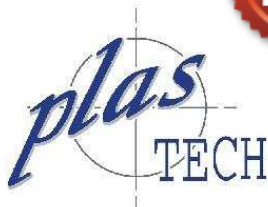
Mid Sussex Football League

Mid Sussex Youth Minor's League

## Sponsorship Opportunities



Current Major Sponsors



# St Francis Rangers FC – History

St. Francis Rangers FC was formed in 2002, following the amalgamation of St. Francis (St Francis Hospital until 1999), and Ansty Rangers (Lindfield Rangers until 1996).

After just 2 seasons in Sussex County League Division 3 (Intermediate Football), St Francis Rangers won promotion to Sussex County League Division 2 (Senior Football), finishing as runners-up to champions Crowborough Athletic.

In 2004-2005, St Francis Rangers 1st XI narrowly missed out on promotion to Sussex County League Division 1 by 4 points. A creditable 4th place finish was accomplished in our first season as a Senior Football Club. Our 2nd XI also had a good season and finished 5th in Sussex County Reserve Section East.

In 2005-2006 the 1st Team went one better, finishing 3rd in Sussex County League Division 2 gaining promotion to Sussex County League Division 1 for the first time. However, the Sussex County Football League did not grant us the necessary ground grading so we started the season in Division 2 again. Our 2nd XI had a great season finishing 3rd in the Sussex County Reserve Section West, their highest ever league placing.

In 2006-2007 our 1st team managed to go one better again and secure Runners-Up spot behind Champions Pagham. All of the necessary work has been carried out and the ground grading was granted by the SCFL on Saturday 12th May which enables Rangers to move up to Sussex County League Division 1 for the first time in our short history.

The 2006-2007 season was not just memorable for the promotion; we also got the chance to take on Crawley Town from the Nationwide Conference League in the Sussex Senior Cup.

Unfortunately we went down 2-1 but we did ourselves proud in front of a 585 supporters at the Broadfield Stadium. The club also erected our state of the art floodlights and these were switched on for the first time on 1st May 2007.

The 2007/8 season we finished a creditable 14<sup>th</sup> & our Reserves won the Reserve Section East title and gained promotion. We saw the introduction of Sussex County U18's side & they enjoyed a fantastic first season. Since 2009 the club has maintained its County League 1 status and continued to improve its infrastructure with the erection of 2 new stands, including the 100 seated West Stand. We now also have minor teams associated within our football umbrella.



## Honours:

Sussex County League Division 3 Runners Up - 2003/2004

Sussex County League Division 2 3rd place - 2005/2006

Sussex County League Division 2 Runners Up - 2006/2007

Sussex County League Reserve Section East Winners - 2007 / 2008



To run a purely amateur football club is not cheap and we look to raise funds in many ways. Sponsorship is one of these and we have numerous different packages available to offer. We like to think that we give back as much as we get and we would be delighted to offer you references from existing local sponsors.

We have over 150 players & officials associated with the club and sponsoring SFR FC is a great, cost effective way of increasing and promoting your business & brand.

We are the ONLY football club in Mid Sussex that actively promotes our young players to play County League football. We have a 5 year plan to be the best side in Mid Sussex by focusing and developing our youth set up. We want to get people off the streets and get them active and so we have been very busy in improving the infrastructure at the club and enhancing our set up, including 2 new covered stands (the newest seats 100 people).

To develop our players to their maximum we have invested heavily to provide the best training facilities, equipment and coaches. Pitch hire alone at the new 3G pitch at Oathall school will cost over £2500 per season and we need help from local business's to help cover these costs.

All sponsorship helps, however large or small. We have listed some of the packages available & demonstrated the coverage your company can get from sponsoring St Francis Rangers FC.

As an incentive to encourage sponsoring the club we would like to give you the following early bird sponsorship package for up to **HALF PRICE!**

Normally £700, for you just **£350!!!**

- 2 x 1<sup>st</sup> team Match day sponsor
- 4 season tickets with allocated seat in west stand, includes entry to all league and cup fixtures
- 1 x Perimeter advertising banner (Each 3m x 1m)
- 1 x Full page Colour advert in the match day programme
- 1 x Advert and link on St Francis website: with monthly amends if required

Perimeter advertising banner -Normally £250, **Early bird offer** just **£150!!!**

We are looking to build and develop links with local business's and hope you can HELP us.



## Gold Community Sponsor for St Francis Rangers FC: Rate £2999 for 1 year or £5499 for 2 years

- Our new 100 seater stand will be named as per required by sponsor:
- 1<sup>st</sup> team kit sponsor
- Player tracksuits sponsor
- 3 x 1<sup>st</sup> team Match day sponsor
- Sponsor 6 players of your choice
- 20 season tickets with allocated seat in west stand, includes entry to all league and cup fixtures:
  - ⇒ 1<sup>st</sup> team, including FA Cup & FA Vase competitions
  - ⇒ Reserve
  - ⇒ Youth
  - ⇒ Junior fixtures
- Perimeter advertising: 3 x boards/banners (Each 3m x 1m)
- Full page Colour advert in the match day programme, back page
- Full page Colour advert in the 7 aside programme
- Advert and link on St Francis website: with monthly amends if required
- Team entry to annual 7 aside tournament on July 2<sup>nd</sup>
- Team entry for each group of 7 aside tournament on July 3<sup>rd</sup>
- Use of the ground (pitch and facilities) for 3 x fixtures
- Use of the social club conference facilities or function bar 3 times a year
- Reduced rate for sports and social club membership for all staff: annual cost of £10 a member
- 4 tickets to each Club social event



## Silver Community Sponsor for St Francis Rangers FC: Rate £1999 for 1 year or £3499 for 2 years

- Our original stand will be named as per required by sponsor
- Player tracksuits sponsor
- 2 x 1<sup>st</sup> team Match day sponsor
- Sponsor 4 players of your choice
- 20 season tickets with allocated seat in west stand, includes entry to all league and cup fixtures:
  - ⇒ 1<sup>st</sup> team, including FA Cup & FA Vase competitions
  - ⇒ Reserve
  - ⇒ Youth
  - ⇒ Junior fixtures
- Perimeter advertising: 2 x boards/banners (Each 3m x 1m)
- Full page Colour advert in the match day programme, inside front cover page
- Full page Colour advert in the 7 aside programme
- Advert and link on St Francis website: with monthly amends if required
- Team entry to annual 7 aside tournament on July 2<sup>nd</sup>
- Team entry for each group of 7 aside tournament on July 3<sup>rd</sup>
- Use of the ground (pitch and facilities) for 2 1<sup>st</sup> Central fixtures
- Use of the social club conference facilities or function bar 2 times a year
- Reduced rate for sports and social club membership for all 1<sup>st</sup> Central staff: annual cost of £15 a member
- 2 tickets to each Club social event



## Bronze Community Sponsor for St Francis Rangers FC: Rate £999 or 1499 for 2 years

- Player tracksuits sponsor
- 1 x 1<sup>st</sup> team Match day sponsor
- Sponsor 2 players of your choice
  
- 10 season tickets with allocated seat in west stand, includes entry to all league and cup fixtures:
  - ⇒ 1<sup>st</sup> team, including FA Cup & FA Vase competitions
  - ⇒ Reserve
  - ⇒ Youth
  - ⇒ Junior fixtures
  
- Perimeter advertising: 1 x boards/banners (Each 3m x 1m)
- Full page Colour advert in the match day programme, inside front page
- Full page Colour advert in the 7 aside programme
- Advert and link on St Francis website: with monthly amends if required
  
- Team entry to annual 7 aside tournament on July 2<sup>nd</sup>
  
- Team entry for each group of 7 aside tournament on July 3<sup>rd</sup>
  
- Use of the ground (pitch and facilities) for a 1<sup>st</sup> Central fixtures
- Use of the social club conference facilities or function bar once a year
  
- Reduced rate for sports and social club membership for all 1<sup>st</sup> Central staff: annual cost of £18 a member
  
- 2 tickets to each Club social event



## **2 year Stand Sponsorship deal: £499 West Stand or £199 South West Stand**

Have your name credited and printed to our new 100 all seater stand for £499 or South West stand for just £199.



## **Advertising Banners – 3m x 1m (Size): £250 per season**

The board will be displayed all season long and will give you coverage to over 50 matches: all 1st Team, Reserve Team and Under 18's matches, including The FA Cup and FA Vase.

This price includes the manufacture cost of the board. Multiple boards for one company can be provided and pricing can be discussed on application.

## **Match Day Programme – Advertising rates**

The 1st Team has to provide a match day programme for every home match during season.

The programmes are provided free of charge to the opposing team, their officials, the match officials, the home team and their officials. They are also sold at the entrance gate to spectators.

The match day programme is an A5 size booklet and 1 page of advertising is available as follows:

- Full page for season, full colour: back page £99
- Full page for season, full colour: inside front page £75
- Full page for season, full colour: inside £50
- Half Page and Quarter Page adverts available upon request.

If you take out an advertising banner or sponsor in our program we will include a **FREE** advert and link on our website!!

## **Match Day Sponsor £99**

- Your advert printed in the match day programme
- Your details announced over the tannoy before the match and at half time
- Choose and present the Man of the Match award
- 10 complimentary tickets, including half time refreshments

## **Player Sponsorship £50**

You can sponsor a player of your choice and have your or your companies name advertised on the Players Sponsors page. You get 1 **Free** season ticket with a seat in the new stand!



## Coverage

St Francis Rangers FC does all it can to promote the club and our sponsors. Aside from the advertising opportunities available within this document we also offer our sponsors coverage on our website – [www.stfrancisrangers.co.uk](http://www.stfrancisrangers.co.uk)

Our club also gains free coverage in the following publications/websites. The coverage could be in the form of a match report or pictures of a match we are involved in, increasing your brand awareness:

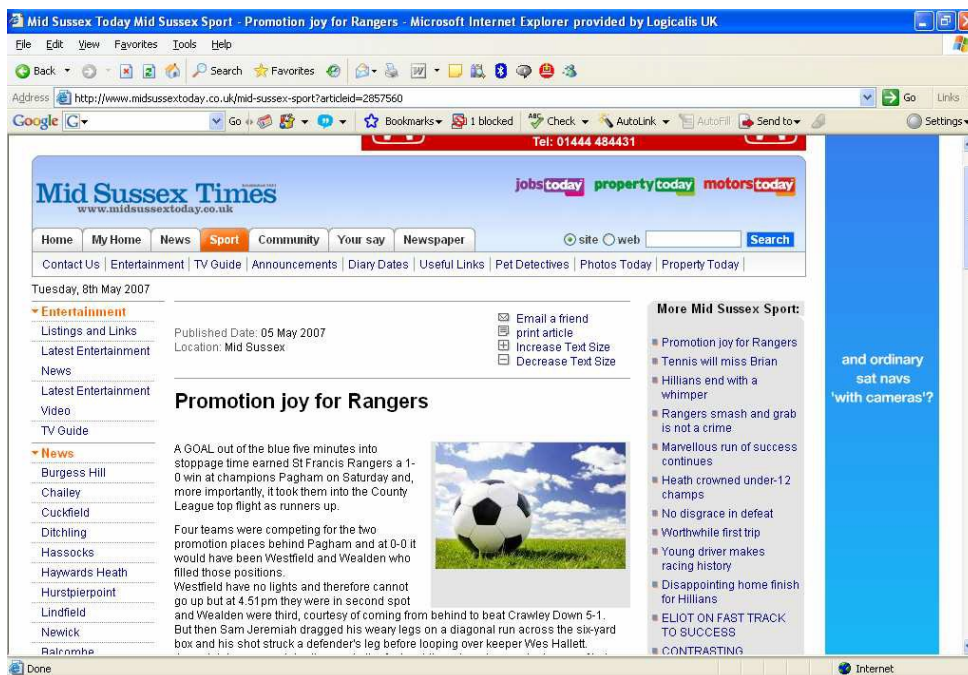
- The Mid Sussex Times
- The Evening Argus
- The Sports Argus
- The Crawley News
- The Crawley Observer
- The County Times
- [www.scfl.org.uk](http://www.scfl.org.uk) – Sussex County Football League Website
- [www.nomad-online.co.uk](http://www.nomad-online.co.uk) – The Voice of Sussex Football which has recently been in the Sunday Mail and on Talk Sport Radio
- [www.stfrancisrangers.fotopic.net](http://www.stfrancisrangers.fotopic.net) – St Francis Rangers Photo Gallery



Picture taken against Crawley Town in the Sussex Senior Cup in 2007. This photo was on the back page of the Mid Sussex Times and also in the Evening Argos



Examples of coverage we receive from the Mid Sussex Times Website.



If you would like to discuss sponsorship opportunities for the season please contact Kieran Collins on 07834626080 or Lee Saunders on 07703 533921

We appreciate your consideration and hope as a local business you will find some way to support the premier football team in Haywards Heath.

We would like to Thank again all our current Sponsors.

